

## **CLAIMS**

1. A method for displaying information on a wireless device having a  
5 display, said method comprising:
- detecting presence of another wireless device;
- receiving, from the another wireless device, a request to display  
identifiable information on the display of the wireless device after said  
detecting has detected the presence of the another wireless device; and
- 10 displaying the identifiable information on the display of the wireless  
device in response to the request.
2. A method as recited in claim 1, wherein the wireless device is a  
wearable computing device.
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3. A method as recited in claim 2, wherein the another wireless device is  
a wearable computing device.
4. A method as recited in claim 1, wherein the wireless device is a  
20 wearable badge.
5. A method as recited in claim 4, wherein the another wireless device is  
affixed to or embedded in an area or a setting.
- 25 6. A method as recited in claim 5, wherein said method is performed at an  
event in which numerous participants wear wearable badges.

7. A method as recited in claim 1, wherein said method further comprises:  
accessing the identifiable information to be displayed from the wireless  
device.

5 8. A method as recited in claim 1, wherein said displaying of the  
identifiable information on the display of the wireless device operates to  
display the information in a series of screens on the display.

9. A method as recited in claim 8, wherein each of the screens of the  
10 series of screens is cycled after a predetermined time.